

Appendix D

Comparison of Original and Modified Web Pages, Chapters 8 and 9

D.1 Web Pages from the Example Assessment

Chapter 8 summarized the assessment of an example health education site. It presented images of three example pages from the site as well as images of the corresponding modified pages. Figure D.1 provides a side-by-side comparison of the original home, link, and content pages and the pages modified based on the profiles developed in Chapter 6.

D.2 Web Pages from the Profile Evaluation Study

Chapter 9 described a study that focused on assessing whether pages and sites (including the example site from Chapter 8) modified based on the profiles were preferred over the original pages and sites. It presented images of example pages from five sites as well as images of the corresponding modified pages. Figures D.2 and D.3 provide side-by-side comparisons of the original and modified pages.



Original Home Page

Modified Home Page



Original Link Page

Modified Link Page



Original Content Page

Modified Content Page

Figure D.1: Home (top), link (middle), and content (bottom) pages taken from the example health education site discussed in Chapter 8. Many of the changes in the modified pages are not visible. These include a set of text links at the bottom of the page that mirror the graphical links, removal of colored and italicized body text words, and addition of an accent color.



Original Example Page (Site 1)



Modified Example Page (Site 1)



Original Example Page (Site 2)



Modified Example Page (Site 2)



Original Example Page (Site 3)



Modified Example Page (Site 3)

Figure D.2: Example pages from study sites 1 (top), 2 (middle), and 3 (bottom). Some of the changes in the modified pages are not visible.



Original Example Page (Site 4)



Modified Example Page (Site 4)



Original Example Page (Site 5)



Modified Example Page (Site 5)

Figure D.3: Example pages from study sites 4 (top) and 5 (bottom). Some of the changes in the modified pages are not visible.